

**IN THE SPECIFICATION:**

Please amend paragraph 20 as follows:

A number of program modules may be stored on the hard disk 127, magnetic disk 129, optical disk 131, ROM 124 or RAM 125, including an operating system 135 (e.g., the Windows CE, Windows® 2000, Windows NT®, or Windows 95/98 operating system), one or more application programs 136 (e.g. Word, Access, Pocket PC, Pocket Outlook, etc.), other program modules 137 and program data 138. A user may enter commands and information into the personal computer 120 through input devices such as a keyboard 140 and pointing device 142. Other input devices (not shown) may include a microphone, joystick, game pad, satellite disk, scanner, touch pad, touch screen, or the like. These and other input devices are often connected to the processing unit 121 through a serial port interface ~~46-146~~ that is coupled to the system bus 123, but may be connected by other interfaces, such as a parallel port, game port, universal serial bus (USB), or a 1394 high-speed serial port. A monitor 147 or other type of display device is also connected to the system bus 123 via an interface, such as a video adapter 148. In addition to the monitor 147, personal computers typically include other peripheral output devices (not shown), such as speakers and printers. For example, as shown in Figure 1, a peripheral storage device 162 may be connected to a host adapter 155 in the computer 120 through a SCSI bus 156.

Please amend paragraph 24 as follows:

Fig. 2 shows a generic user interface 201 for a conventional browser. As seen in this figure, the browser interface 201 includes a first task bar 202 with a number of command buttons 203-208 entitled "File," "Edit," "View," "Go," "Favorites," and "Help," respectively. The interface 201 also includes a second task bar ~~409-209~~ with still more command buttons 210-218, entitled "Back," "Forward," "Stop," "Refresh," "Home," "Search," "Favorites," "Print," and "Mail," respectively, and a third task bar 219, with command buttons 220-224 entitled

“News,” “Sports,” “Weather,” “Money,” and “Food,” respectively. These commands allow the browser to perform a variety of functions. For example, activating the “Edit” command button 204 may produce a command menu that includes commands allowing a user to cut text or images from a document, paste text or images to a document, delete text or images from a document, or select text or images in a document for any of these procedures. Similarly, activating the “Favorites” command button 216 will provide the user with a list of Universal Resource Locator (URL) addresses for previously selected Web sites. Activating the “Home” command button ~~222~~214 might cause the browser to retrieve and display a preselected Web page that the user has designated as a default page.

Please amend paragraph 54 as follows:

One preferred format for presenting content at the purchase sites is electronic catalogs. For the purposes of this application, an electronic catalog is a sequential listing of information for items, where the position of the information for each item bears some relationship to the previously described item and the next sequentially described item. For example, as with conventional paper catalogs, an electronic catalog is arranged into a series of sequential pages. The items described in the catalog are then arranged in some type of specific order, so that the catalog’s merchant can tell a particular “story” about its product. For example, a book vendor may want user to view the current bestseller’s first, and then view its seasonal books (e.g., horror books for Halloween) next. It may then want users to be able to view its entire library according to selected genre categories. Another book vendor, however, may want users to view its sale items first, and then view the current bestsellers.